



CITY GRADUATE SCHOOL



QUALITY • TRADITION • RECOGNITION

MBA

Master of Business Administration (ODL)

City Graduate School

The purpose of higher education is to prepare adults to excel in the field that they have chosen to study. As future leaders and professionals, they must also be prepared to meet all expectations of the real working environment. At City University, Malaysia (City-U), we believe and adopt a holistic approach for developing dynamic professionals. Since its inception in 1984, City-U has produced more than 35,000 graduates, who are now with various reputable organisations worldwide. Our history and years of experience as one of the oldest private education providers in Malaysia positions us as a provider of high quality affordable tertiary studies.

The Right Reasons to Master your Destiny at City Graduate School



We have three decades of tertiary education experience in Malaysia



Flexible study mode, full time or part time basis



Extensive support and supervision of coursework via lectures and mentoring system



Flexible payment schemes that make courses more affordable

- Student oriented environment and conducive learning facilities
- Complete course materials and quality texts

- Dynamic administrative team and customer service
- Lecturers with corporate background and experience



Master of Business Administration (ODL)

(N/340/7/0392)(MQA/PA3657)04/2019

The Master of Business Administration - Open Distance Learning (ODL) programme is designed to prepare students for managerial positions in business, professional and public sectors. This MBA provides a broad education and general exposure to the complex relationships between government, business and consumers. This programme is designed to provide essential managerial knowledge, research skills and professional attitudes that will be essential and effective in the workplace.



ENTRY REQUIREMENTS

- Bachelor's degree (Level 6 MQF) with a minimum CGPA of 2.50 or equivalent, as approved by the Senate; OR
- Bachelor's degree (Level 6 MQF) or equivalent but below CGPA of 2.50, subject to a minimum of five (5) years of experience in the relevant field.
- For international students, IELTS & TOEFL or equivalent is required.



DURATION

2 Years

AWARDING BODY

City University, Malaysia

LECTURES DELIVERY MODE

- One weekend lecture / tutorial per month only; suitable for working managers / executives
- 42 credit hours: 12 modules (36 credits) & one project paper (6 credits)
- Project Paper component of approximately 15,000 words

METHOD OF ASSESSMENTS

- Coursework
- Project Paper
- Assignments
- Final Examination
- Online Assessment

PROGRAMME CONTENT

Core Subjects

- Corporate Finance
- Managerial Economics
- Research Methodology
- Marketing Management
- Managerial Accounting
- Human Resource Management
- Organisations: Behaviour, Structure, Processes
- Strategic Management
- Operations Management

Elective Subjects

- International Business
- Project Management
- Management Information System
- Islamic Banking & Finance
- Supply Chain Management
- Quality Management Control
- Business Law

Project Paper




CITY UNIVERSITY
 MALAYSIA

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